

SONOMA WINE CO. GUIDELINES AND SPECIFICATIONS FOR PRESSURE SENSITIVE AND WET GLUE LABELING

LABEL MACHINE: IMPRESSTIK 4000/3000 VAC INLINE P/S LABELER

- ◆ Recommended label webbing: 44 pound Poly-Kote (PK) liner, or PET.
- ◆ Outside roll Diameter: 15" for body labels, 12" for neck labels.
- ◆ Core diameter: 3 inches.
- ◆ Maximum height of web: 7.5 inches.
- ◆ Label position: minimum 19mm from bottom of bottle, 40mm from top of bottle for neck label.
- ◆ Minimum space between labels on roll: 1/8 inch.
- ◆ Label configuration: front/back same web or separate (4000 and 3000 VAC), neck label (4000 VAC only).
- ◆ Rewind position of rolls: OUTSIDE LEFT (Labels are wound on outside of web, left side of copy dispenses first). Position #4.
- ◆ Tapered bottles may require modifications to the label position on the web. Consult your label supplier.
- ◆ To reduce web break, additional plastic laminate on the web is recommended if the label is less than 3" tall.
- ◆ No wrap labels (full wrap neckers are ok).

LABEL MACHINE: NEW JERSEY MUSTANG WET GLUE LABELER

- ◆ Label size: maximum: 14 ½" W x 5 ½" H
 minimum: 2 ½" W x 2" H
- ◆ Label Position: minimum: ¼ inch from bottom of bottle.
 maximum: 7 inches from bottom of bottle to the top of
 the label.
- ◆ Label Configuration: single, double or modified wrap.
- ◆ Minimum space (on the bottle) between front and back labels is ¼ inch.
- ◆ No wrap labels.

Please note: All packages are subject to approval by Sonoma Wine Co.'s production department before the project can be scheduled.

PLEASE CONTACT DON SCOTT, CLIENT SERVICES MANAGER, WITH
QUESTIONS AND CONCERNS: (707) 829-6165